

Contact

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#### SKILLS







3DS MAX

ZBRUSH

BLEND<u>ER</u>







**KEYSHOT** 

PHOTOSHOP

ILLUSTRATOR





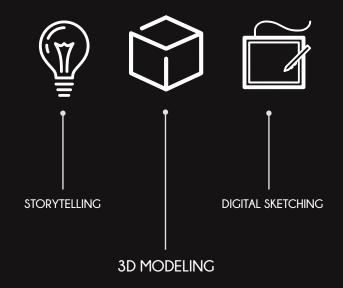


AFTER EFFECTS

PREMIERE PRO

**FIGMA** 

# SPECIALITIES



#### **WORK EXPERIENCE**

# DESIGN LEAD

InstaShop, Dubai, UAE August 2019 - September 2023

Roles: Lead Motion Graphic Artist + Graphic Designer

- Managed a team of designers and streamlined project workflow from design brief to quality of execution.
- Created the company brand guidelines as well as animated the official company logo, featured in videos across social media and outdoor advertising.
- Animated 2D motion graphic videos with the use of characters
  assets. Featured in elevators (Elevision) across 258 towers
  844 screens in Dubai & Abu Dhabi.
- Designed visuals for social media, google ads, in-app assets & website design.
- Designed outdoor print media for billboards, bridge banners, lampposts & animated screens across Dubai & Abu Dhabi.

#### ↑ 3D GENERALIST

Zaini Media, Dubai, UAE March 2018 - Dec 2018

Roles: 3D Generalist, Scriptwriter, Storyboard Artist

- Created 3D graphics for film and commercials by modeling, texturing, rigging and animating 3D assets.
- Produced 2D motion graphic videos with the use of multimedia software.
- Developed storyboards as well as scripts that illustrated visuals for live action and animated videos

# EDUCATION

### O BACHELOR OF ANIMATION

SAE Institute, Dubai, UAE 2017

## **HOBBIES & INTERESTS**













ART

STAR WARS