

Zeenath Fathima

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SKILLS



3DS MAX



ZBRUSH



BLENDER



KEYSHOT



PHOTOSHOP



ILLUSTRATOR



AFTER EFFECTS



PREMIERE PRO



FIGMA

SPECIALITIES



STORYTELLING



3D MODELING



DIGITAL SKETCHING

HOBBIES & INTERESTS



CINEMA



MUSIC



VIDEOGAMES



BOOKS



ART



STAR WARS

WORK EXPERIENCE

DESIGN LEAD

InstaShop, Dubai, UAE

August 2019 - September 2023

Roles: Lead Motion Graphic Artist + Graphic Designer

- Managed a team of designers and streamlined project workflow from design brief to quality of execution.
- Created the company brand guidelines as well as animated the official company logo, featured in videos across social media and outdoor advertising.
- Animated 2D motion graphic videos with the use of characters & assets. Featured in elevators (Elevison) across 258 towers & 844 screens in Dubai & Abu Dhabi.
- Designed visuals for social media, google ads, in-app assets & website design.
- Designed outdoor print media for billboards, bridge banners, lampposts & animated screens across Dubai & Abu Dhabi.

3D GENERALIST

Zaini Media, Dubai, UAE

March 2018 - Dec 2018

Roles: 3D Generalist, Scriptwriter, Storyboard Artist

- Created 3D graphics for film and commercials by modeling, texturing, rigging and animating 3D assets.
- Produced 2D motion graphic videos with the use of multimedia software.
- Developed storyboards as well as scripts that illustrated visuals for live action and animated videos

EDUCATION

BACHELOR OF ANIMATION

SAE Institute, Dubai, UAE

2017